

Info Session on the Horizon Results Booster

5th of October 2021 - 10:00 to 12:30, Online only

10,00 – 10,15

Horizon Results Booster: The Rules of the Game

European Commission, Directorate-General for Research & Innovation, Common Knowledge and Data
Management Service, **Cathy Cieslik**

META Group, **Alessia Melasecche Germini**

10,15 – 10,25

Horizon Results Booster: an all-round experience!

TESTIMONIAL: Martina Fantini, CLEANKER project

10,25 – 10,55

Portfolio Dissemination & Exploitation Strategy:

**Module A, Identifying and creating the portfolio of R&I project results
and**

Module B, Helping projects from the portfolio to design and execute a portfolio dissemination plan

TRUST-IT, Nicholas Ferguson

TESTIMONIAL: Kevin Mallin, Geo-Drill project

10,55 – 11,25

Portfolio Dissemination & Exploitation Strategy:

**Module C, Assisting projects to improve their existing exploitation strategy
and**

Business Plan Development Services

META Group, **Andrea Di Anselmo**

TESTIMONIAL: Alejandro Marques, OCEAN 2G project

11,25 – 12,10

GoToMarket:

Support type 1: **Pitching**; Support type 2: **Support and guidance for IPR**;

Support type 3: **Training in Innovation Management**; Support type 4: **Business services**;

Support type 5: **Examining options for exploitation**; Support type 6: **Access to non-EU funding**

META Group, **Alessia Melasecche Germini**

Ciaotech/PNO Consulting, **Chiara Eleonora de Marco**

TESTIMONIAL: Claudio Casolari, ECO-INK project

12,10 – 12,30

Q&As

Closing remarks